# Webmardi's sponsoring / partnering 2026

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#### **About Webmardi**

<u>Webmardi</u> is a Swiss non-profit association, active since 2009, dedicated to fostering innovation, collaboration, and knowledge-sharing in the digital community. We are proud to be one of the largest tech meetups in western Switzerland, bringing together a thriving community of developers, designers, entrepreneurs, project owners, and digital enthusiasts.

Through our free monthly events, we provide a welcoming space where ideas are exchanged, collaborations are born, and inspiration flows. With a vibrant community of more than 2,000 members on Meetup, we organize 12 events every year—including engaging talks and networking lunches—across Geneva, Lausanne, and Fribourg.

To extend our reach, all events are streamed live and made available on our <u>YouTube channel</u>, ensuring long-term visibility and accessibility for our growing audience.

Our mission is to strengthen and connect the digital ecosystem in western Switzerland, making knowledge, opportunities, and community accessible to all.

Reach out to the organizers at <a href="mailto:contact@webmardi.ch">contact@webmardi.ch</a> for more information.

### Why sponsoring/partnering with Webmardi?

Sponsoring Webmardi means more than just supporting events—it's about joining forces with one of the largest and most dynamic tech communities in western Switzerland. By partnering with us, you gain:

- High visibility Your brand is showcased not only during our events but also through live streams and recorded talks published on our YouTube channel, ensuring long-lasting exposure.
- Direct access to talent and decision-makers Connect with a diverse community of over 2,000 members, including developers, designers, entrepreneurs, project leaders, and founders who could be valuable to your business.
- Strong local presence Position your brand at the heart of the digital ecosystem in Geneva, Lausanne, and Fribourg, where innovation and collaboration thrive.

Reach out to the organizers at <a href="mailto:contact@webmardi.ch">contact@webmardi.ch</a> for more information.

# What are the available sponsoring packages?

Sponsor package	<b>Main</b> 2000 CHF / year	<b>Support</b> 500 CHF / year
Number of Sponsors	6	Unlimited
Logo in slides during event and live stream	<b>'</b>	<b>/</b>
Mention and thanks during event and live stream	<b>~</b>	<b>/</b>
Logo and link webmardi.ch	<b>/</b>	<b>V</b>
Logo in the banner of the live stream	<b>/</b>	
Mention on meetup.com/webmardi	<b>/</b>	
Mention and thanks on Webmardi's social media channel when the year starts	<b>'</b>	
Presentation in a post on one Webmardi's social media channel, during the year	<b>'</b>	
Can a slide with any info during the event (eg. open jobs)	<b>'</b>	
Can put roll up at disposal during the event	<b>/</b>	
Can put merchandising at disposal during the event	<b>v</b>	

## What are the available partnering packages?

Partnering package	Community with counterparts*
Number of partners	Unlimited
Logo in slides during event and live stream	<b>~</b>
Post on Webmardi's social media channel	<b>✓</b>

<sup>\*</sup> counterparts can be discussed, as an example:

- Room for free for an event
- Visibility on slides, website
- Post on Sponsor's social media channels
- Free access to a specific tool
- Tickets to an event